



Not Just Another Speaker!

Eldeen takes the time to learn your organization, understand your issues & challenges.

She will specifically build a presentation to address your exact needs.

Whether in person, virtual, personalized video, or video subscription, Eldeen delivers.

"With over 25yrs of working with a variety of organizations & industry within the OHS professional throughout the world,... I know how to tailor a customized talk to what you want and fit it to the needs of your audience,.... Call me – Lets Talk!"

Eldeen Pozniak – A Passion Driven, Story Telling, Safety Professional,....

As Eldeen shares her personal definition of safety and what has shaped it, she takes you on her journey, to explore yours!



Well known for her sense of humor and down to earth approach, she captivates, engages and motivates her audiences to look at what we can be doing differently or more of, to ensure our own health and safety and that of others.

Eldeen's powerful messages will personally inspire and challenge any audience - it leaves people with not only food for thought and a few laughs but outlines some simple and amazingly effective actions we can implement into our lives,... into our organizations, that can have profound effects.



Check her out on YouTube:

https://www.youtube.com/channel/UCuk_O2UTBHzH2iQK8RJHD_w Or on Linkedin: https://www.linkedin.com/in/eldeen-pozniak-crsp-902b4312/

Or at https://pozniaksafety.com/keynotes-speaking/



Eldeen is a story-teller, weaving the message of her presentation throughout a variety of life experiences that bring the message home to each individual in the room. Her message transcends and is applicable to many industries and settings. She is equally comfortable in corporate boardrooms and on the international stage as she is talking to the people on the shop floor about working safely, in order for them to go home at the end of the day." Wayne Glover – Associations First

Eldeen is consistently an insightful and thoughtful leader and speaker. Eldeen has the ability to relate to people on all levels of organizations and cultures from the stage, creating an engaged, collaborative and fun environment to learn. **David Beatty**

Eldeen gave a one day safety seminar for our supervisors and they all commented on how Eldeen opened their eyes. She is a genuine speaker, trainer and safety professional who takes safety personal and has a gift for conveying the importance of taking safety seriously.

Kevin Yaganiski – Quality & Safety Manager – International Road Dynamics Inc.

I have worked with Eldeen for years. She is an experienced, knowledgeable and detail oriented professional and speaker. I have been particularly impressed with her knowledge and understanding of the skills associated with the development of effective business cultures that has moved and inspired our leadership to new levels of understanding and action with safety. Eldeen will always be one who's opinion is well respected and considered.

John Bennett – Vice President at M.C. Dean

I have been the Chair of the Western Conference on Safety for the last decade. Eldeen has been an invited key speaker at our conference on several occasions and has always done a fantastic job. She is a world class speaker on occupational health and safety who combines a passion for our field with the drive to stay on the leading edge and yet can still relate easily to everyone from the front line worker to the highest level company and government officials. In my opinion, she is one of the most highly respected Occupational Health and Safety Professionals in Canada. Terry Swain – President at Pacific Safety Center Ltd.

A Little Information about Eldeen,....



Eldeen Pozniak is the CEO of Pozniak Safety Associates Inc in Canada and Diggins Safety Consulting in the USA.

She is a Certified Professional Speaker through CAPS – Canadian Association of Professional Speakers.

Well known for her sense of humor, story-telling and down to earth approach, Eldeen uses experiences from her consulting practice and her personal life to deliver a timely, well researched and insightful message that resonates.

She has a passion for sharing messages of leadership and safety lessons. She has spoken to audiences around the world. Her engaging and powerful keynotes, seminars and workshops identify core messages, explore your existing safety knowledge and approach, and help you examine their choices along the life and work journey.

Eldeen, a Canadian Registered Safety Professional (CRSP), a Certified Health and Safety Consultant (CHSC), a Certified Health and Safety Management System Auditor (CHSMSA), a Fellow of the International Institute of Risk and Safety Management

(FIIRSM) and a Chartered Member of the Institute of Occupational Safety and Health in the UK (CMIOSH),... has a diverse designation and educational background.

Eldeen has serious credibility on the topics of health and safety from the plant floor to the corporate suite. 25 plus years of experience and involvement as an advisor and consultant to various industry sectors, government organizations, and businesses, and as lecturer at educational institutions. Due to her commitment and professionalism, she has received a regional and national Safety Professional of the Year award in Canada. She has been honored with being inducted into the Saskatchewan Safety Hall of Fame, by an invitation to Buckingham Palace Garden Party in 2017 as recognition of her contribution to the global safety effort, and has been honored by the ASSE in their publication – 100 Women making a difference in the safety, health and environment profession.

A Little Information about Some Enjoyed Keynotes, Presentations & Workshops,....

What is Up with this Being Safe!

At times everyone questions why we do safety, how we do safety,... and this session focuses on the structure and culture needed within a responsibility and accountability based system. Eldeen Pozniak will take you on a journey as she shares some events in her life that have shaped her definitions, to explore your foundations and definitions for safety, to look at risk tolerance and consider some key tools,..... with a few laughs along the way.

Overall Eldeen's presentation was very good for our type of group, lots of energy and humour but also a good safety message. She hit key points that we wanted to promote within our workplace and industry. I especially liked the info on definitions and how its important to understand and communicate to people's definitions.

How to get thru a day's work,.... and have something left over to play with!

Eldeen is going to share some knowledge and a couple ideas to walk away with that you can apply to life - how to survive work and play. She will touch on the topics of basics of safety at work and home - hazard, risk and control, wellness concepts and some basics of communication and lifestyle choices.

Wonderful session – made me think about some simple concepts I can easily put into practice at the workplace.

On the Road to Safety Best Practice - Making Sure Shift Happens

This session will touch on how you can lead safety effectively to best practice. We will discuss some of the things that you need to think about when reviewing your safety system and looking at next step directions. We will explore the following shifts topic areas – definitions, compliance, risk tolerance, leading and lagging indicators, management of new initiatives, technical and leadership vs management focuses. We will spend some time looking at how to best introduce changes and new initiatives so that they accepted and your approaches to communication to make the safety messages stick. Eldeen will introduce some thoughts, some tools and a different way to look at how we can get the best Shift direction done for safety.

Entertaining, thought provoking. Great information presenting in a humorous way. I was moved, I laughed, I learned! Thanks for sharing your passion.



Making Safety Stick - Communicating so People Listen & Are Motivated

Safety Messages - How can we make them Stick. Why can everyone remember that urban legend, a rumor, or a story told over a couple of drinks, but walk out of a safety meeting and not remember the topics discussed that day. As Safety Professionals we communicate in a variety of ways and at times struggle with why our communications did not get attention, resonate, or get the message across like we expected. The concepts that will be discussed in this session are the stickiness factors - simple, unexpected, concrete, credible, emotional and stories. This session overviews principles of stickiness that one can apply to ensure successful safety messages and communication - sticks – that the information is understood, its remembered and it changes something. If you make use of these traits in your safety communications of all types you can make your ideas, messages, and information sticker and affect the change that you are looking for.

Great session! You are a rock start! Heck I even stood for the whole thing. Great Session! Entertaining, thought provoking. Personal experiences drove it home!

I could have heard her for another hour.

Saw her three times today and would see her again.



The Bold Strengths of Leadership – Moving from B.S. to Being Safe!

Let your Bold Strengths take you where you haven't gone before! Learn the difference and importance of leading "Boldly" and not "Blindly" or "Bossy." People who choose to be bold are inspiring not only because they get big things accomplished, but also because they encourage growth, progress and movement in themselves and others. This seminar will explore and identify some of the key strengths such as emotional intelligence, leadership vs management focus and approach considerations that are foundational to your role as a safety professional.

Eldeen is a fantastic presenter and her experience and knowledge shines through in her sessions. Overall all one of the best speakers and most memorable.

Safety Super Powers - Do you have the Power of Influence?

As safety professionals, committee members, and supervisors we are always trying to get someone to do or believe in something when it comes to safety. How do we get that to happen – by our influence. This session reviews the biggest indicators of influence - reciprocity, scarcity, authority, consistency, social proof, and liking, and how we can use them to make a difference. Practice aspects of power and influence to get the safety message and action done more effectively.

Good interaction, the information was great and I really liked her style.